



Universität St.Gallen

HSG TALENTS
CONFERENCE

MARCH 02 – MARCH 19, 2021

PREDICTING THE UNPREDICTABLE

ON CAMPUS

COMPANY INSIGHTS

INTERVIEWS

WORKSHOPS

OFF CAMPUS

COMPANY DINNERS

CONFECT & CONNECT

ESCAPE ROOM

MIX, SHAKE, ASSOCIATE

02.03.2021 OPENING PANEL VIRTUAL CAREER FAIR **10.03.2021**



*“From insight
to impact”* 

INFOPACKAGE 2021

SIGN UP NOW!

From now until Mid-November 2020

1

REGISTRATION

Register now for the HSG TALENTS Conference 2021.
Online at
www.hsgtalents.ch/registration

Starting in Mid-November 2020

2

DETAILED BOOKING

Carry out your detailed booking, choose the rooms and dates for your workshop, interviews, company insights or the modul „mix, shake, associate“. Distribution occurs on a first come, first served basis.

Until December 6, 2020

3

SUBMISSION OF YOUR INFORMATION

Submit your completed company profile and advertisement for the Company Profiles Catalogue as well as the information on your booked company insights, workshops and interviews for the Conference Guide.

Beginning of February 2021

4

WELCOME PACKAGE

We will send you your personal welcome package so you can prepare for the conference.

March 02 - March 19, 2021

5

HSG TALENTS CONFERENCE 2021

PRICES 2021

Career fair

The career fair from the HSG TALENTS Conference 2021 will only take place virtually. The companies can select their respective category and add the respective additions.

Categories

Virtual booth for Startups, NGO, NPO incl. Live Booth:	CHF 1'250
Virtual booth for SME incl. Live Booth:	CHF 2'400
Virtual booth for companies incl. Live Booth:	CHF 2'760

Additions

1: 1 Meeting (Slots throughout the afternoon, each 30 minutes with registration)	CHF 530
CV-Check: (Slots throughout the afternoon, each 20 minutes with registration)	CHF 530
Keynote Speech: (1 Slot with 60 minutes each for a maximum of 50 students, no registration)	CHF 600
Ask the company: (1 slot for 60 minutes for maximum of 50 students, no registration)	CHF 880

Nähere Informationen auf www.hsgtalents.ch

Company Insight incl. Apéro	CHF 1,800	max. 45 min incl. Apéro	HSG Campus
Company Insight virtual	CHF 1,260	max. 45 min	Virtual
Workshop incl. Apéro	CHF 1,700	Half day	HSG Campus
Workshop virtual	CHF 1,190	Half day	Virtual
Workshop incl. Apéro	CHF 2,500	Whole day	HSG Campus
Workshop virtual	CHF 1,750	Whole day	Virtual
Interview	CHF 950	Half day	HSG Campus
Interview virtual	CHF 665	Half day	Virtual
Interview	CHF 1,500	Whole day	HSG Campus
Interview virtual	CHF 1,050	Whole day	Virtual
Confect & Connect	CHF 1,950	3.5 h	
Escape Room	CHF 1,950	90 min	
Mix, Shake, Associate	CHF 1,950	2.5 h	
Company Profile digital	CHF 850	Two coloured DIN A5 pages <small>The Company Profile will only appear in digital form at the HSG TALENTS Conference 2021. The Conference Guide and the Company Profile are combined to form the TALENTS Guide.</small>	
Company Dinner	CHF 700	Access to applicant management excluding restaurant reservation and dinner expenses	
Package 1	CHF 2,500	Half day for interviews + half day for the workshop	HSG Campus
Package 1 virtual	CHF 1,750	Half day for interviews + half day for the workshop	Virtual
Package 2	CHF 3,200	Half day for the workshop + company insight	HSG Campus
Package 2 virtual	CHF 2,240	Half day for the workshop + company insight	Virtual

Breakout room CHF 150 Per room and module

SPONSORING

Would you like to become an official sponsor?
Please get in touch with us.
We would be pleased to provide you with a customized offer.

Simon Mächler, Project Manager HSG TALENTS Conference
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INFORMATION AND MODULES 2021

The HSG TALENTS Conference is the official recruiting event of the University of St. Gallen (HSG). For more than 10 years, it has brought together over 100 companies and more than 1,700 students, every year. During the event, students are provided with the unique opportunity to expand their career planning, while you as a participating company have the chance to meet interesting and motivated students. The slogan of the conference is "predicting the unpredictable", which will take over the University of St. Gallen starting from Beginning of March 2021. The career fair will provide the ideal environment for direct interaction between students and companies. Furthermore, students will have three weeks to participate in company insights, workshops, interviews, Confect & Connect, Escape Room company dinners and the module „Mix, Shake, Associate“, in order to get to know a number of different companies in more detail. The career fir will take place virtually in 2021.




The HSG TALENTS Conference is organized by a team of students, with support from the Career & Corporate Services (CSC-HSG). Every team member is responsible for his or her own department and also attends to individual participating companies.

CAREER FAIR | 10.03.2021

The career fair is the heart of the HSG TALENTS Conference: represent your company for one afternoon with a creative booth and reach over 1,700 students. In this unique atmosphere, you will have the perfect opportunity to interact and network with the students.




The afternoon of the career fair of the HSG TALENTS Conference 2021 will only take place virtually. The companies can select their respective category and add the respective additions.

COMPANY INSIGHT

-  max. 45 min
-  followed by a drink reception
-  Registration for students
- CHF 1,800 Virtual CHF 1'260**



The company insight event allows you to discuss your company during a brief presentation. This will increase your profile and position you as an attractive employer. The event is followed by a networking session and drinks reception that will give you and your company a chance to get to know the students in an informal setting.

WORKSHOP

-  half day or whole day
-  followed by a drinks reception
-  applicant management via hsgcareer.ch
- CHF 1,700 / 2,500 Virtual CHF 1,190 / CHF 1,750**



Create your own individual workshop, for example as an assessment centre, for interview training or a case study. In your workshop, you can assess students' potential and provide insight into the style of working at your company.

INTERVIEW

-  half day or whole day
-  applicant management via hsgcareer.ch
- CHF 950 / 1,500 Virtual CHF 665 / CHF 1,050**

The aim of the interviews is to match your open positions with suitable candidates and/or to learn more about candidates you met at the conference. We provide you with a room - You decide how you want to use it: to assess candidates or conduct first-round interviews for trainee or junior positions, speed dating with candidates applying for a work experience position or as an opportunity to meet candidates for the first time to show them the various opportunities at your company.

ESCAPE ROOM

-  90 min
-  applicant management via hsgcareer.ch
- CHF 1,950**

Together with students, you will visit the Escape Company in the centre of St. Gallen. Each of the four teams (each comprised of five students and one company representative) will be sent on a mission they should complete. The module provides you with the opportunity to better understand the creativity, performance and team spirit of your selected candidates under time pressure. We suggest to have a drinks reception or dinner after the mission. We are happy to recommend suitable restaurants or bars in St. Gallen.

INFORMATION AND MODULES 2021

CONFECT & CONNECT



presentation: 45min; production: 2.5h



applicant management via hsgcareer.ch

CHF 1,950

Company representatives and students (a maximum of 16 participants, including company representatives) will work together to create a range of pralines, sushi delicacies, burgers or tapas in a relaxed and informal setting. Before that, you will have time to deliver a presentation. The course will take place at a predetermined cookery school in the centre of St. Gallen, under the guidance of the Migros Klubschule.

COMPANY DINNER



freely selectable



applicant management via hsgcareer.ch

CHF 700

During company dinners, participants are given the opportunity to get to know one another in an informal and friendly atmosphere. Your company dinner will be listed on our platform as well as in the Conference Guide. You can design your company dinner individually and determine its scope and duration. We will be happy to recommend a suitable restaurant in St. Gallen as needed.

MIX, SHAKE, ASSOCIATE



presentation 45min; cocktail course 1.75h



applicant management via hsgcareer.ch

CHF 1,950

In the fancy atmosphere of the Einstein-Lounge you will have the chance to start off your event with a presentation in front of the selected students (a maximum of 12 participants, including company representatives). Following the presentation you will take over the bar where you will learn about the basics of mixing cocktails. You will create a unique drink in separate groups. This is your opportunity to see your candidates' performance under pressure, their team spirit, creativity and more competencies.

COMPANY PROFILE

CHF 595

For many years, the Company Profiles Catalogue has been used by students to find potential employers both during the HSG TALENTS Conference and throughout the rest of the year. As a participating company, you will have the opportunity to present yourself on a A5-double-page spread in our popular Company Profiles Catalogue. The first page will contain your company profile, which includes all the essential information about the company, while the second page can be designed however you like. You can edit this page until December 6, 2020.

The Company Profile will only appear in digital form at the HSG TALENTS Conference 2021. Conference Guide and Company Profile are combined to form the TALENTS Guide.

In addition to the modules listed, the HSG TALENTS Conference also includes the following components:

PLATTFORM HSGCAREER.CH

The hsgcareer.ch platform also offers students the ability to learn about the contents of your events and, where applicable, to register or apply.

In addition to applicant management, you can use the platform on your search for suitable candidates for workshops, interviews, company dinners as well as for the Confect & Connect, Escape Room and the module Mix, Shake, Associate by applying various search and filter functions and also to access their profiles and invite them to your event.

SPONSORING

As an official sponsor of the HSG TALENTS Conference 2021, you can make your company stand out even more. Increase the awareness of your company at the University of St. Gallen and get in contact with interested and motivated students. Use this opportunity to be named as a sponsor at the largest recruiting event for students in the business, law and social sciences fields in Switzerland. We would be pleased to provide you with a customized offer.

CONFERENCE GUIDE

The Conference Guide serves as an orientation aid for students throughout the conference. It contains a clearly laid-out schedule of events with exact dates and times and information about the event, as well as a register and an overview of all participating companies. You can submit information about your company's events up to December 6, 2020.

PROMOTIONAL GIFTS FOR STUDENT VOLUNTEERS

Approximately 90 students will volunteer to help the organizing team during the conference. To thank them for their support, we will provide each of them with a gift package. You can provide some of the contents of this package and will have the possibility to introduce your company to motivated students and increase your degree of awareness.

ABOUT THE UNIVERSITY OF ST.GALLEN

Since its foundation in 1898, the University of St.Gallen (HSG) has acquired an excellent reputation as a renowned university with an exceptional economics programme. Furthermore, it has been awarded multiple top positions in prestigious rankings, including the „European Business School Ranking“ by the Financial Times, in which the University of St.Gallen has been placed in the top ten since 2012. Moreover, the University of St. Gallen has again been named best ranked public university in Switzerland and in the entire German-speaking area.

The HSG programmes of study are characterised by an integrative approach which connects economics, law and social and cultural sciences. A number of student initiatives and organisations encourage students to take initiative and be involved in extracurricular activities, which therefore promotes students' personal development.

Last year, more than 8,000 students from over 80 countries were enrolled at the University. All bachelor's and master's degree programmes are listed below. Additional information can be found at the University's website: www.unisg.ch.

BACHELORSTUDIUM

- Business Administration BBWL
- Economics BVWL
- International Affairs BIA
- Law BLaw
- Law and Economics BLE

MASTERSTUDIUM

- Banking and Finance MBF (E)
- Business Innovation MBI (D)
- Economics (E)
- International Affairs and Governance MIA (D, E)
- International Law MIL (E)
- Marketing, Services and Communication Management MSC (D, E)
- Management Organization Studies and Cultural Theory MOK (D)
- Quantitative Economics and Finance MiQE/F (E)
- Accounting and Finance MaccFin (D)
- Law MLaw(D)
- Law and Economics MLE (D)
- Strategy and International Management SIM (E)
- Business Management MUG (D)
- Economics MEcon (D)

- CEMS Master's in International Management (CEMS MIM)
- Joint Medical Master (JMM)

In addition to the majors, supplementary qualifications such as The Certificate in Book and Publishing Studies and Data Science Fundamentals on Bachelor's Level, Business Education for both Bachelor's and Master's Levels as well as Business Journalism on Master's Level can be accomplished.

DOCTORAL STUDENTS

Alongside the classic bachelor's and master's degree programmes, the University of St.Gallen offers multiple MBA and doctoral programmes. At the moment, more than 600 doctoral level students currently work and study at the University of St.Gallen.

CONTACT

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